



2010 Political Outlook



FLORIDA
CHAMBER
of Commerce

Today's Agenda

1. Election Facts
2. The Florida Ballot
3. The Florida Legislature
4. Latest Statewide Polling
5. Possible Affects on Election
6. Possible Results/Forecast

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Political Parties in Florida

2 major parties -- Republican & Democrat

plus

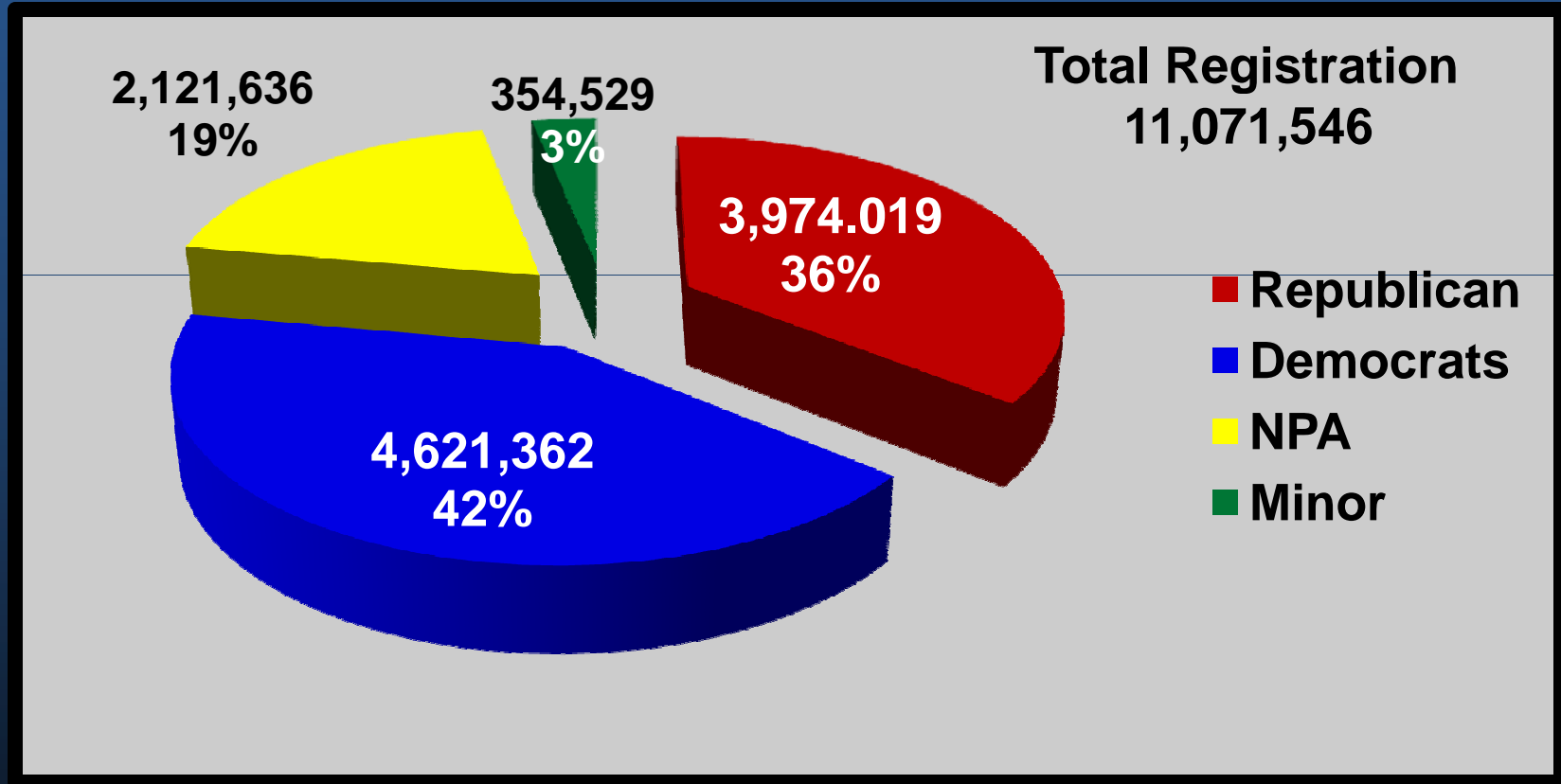
33 minor parties & “No Party Affiliation”

America First Party of Florida; **American Party of Florida**; American Patriot Party; **American Reform Party of Florida**; America’s Independent Party of Florida; **British Reformed Sectarian Party**; The Christian Party; **Constitution Party of Florida**; Ecology Party of Florida; **Faith & Patience, Inc.**; Family Values Party; **Florida Socialist Workers Party**; Florida Whig Party; **Green Party of Florida, Inc**; Independence Party of Florida; **Independent Democrats of Florida**; Independent Party of Florida; **Libertarian Party of Florida**; The Moderate Party; **Objectivist Party of Florida**; Party for Socialism and Liberation – Florida; **Possibility Party**; Progressive Libertarian Party; **Prohibition Party**; Real Food Party of the United State of America; **Reform Party**; Socialist Party of Florida; **Surfers Party of America**; Tea Party; **Term Limits for the United States Congress Party**; Twelve Visions Party of Florida ; **Unity08**; Veterans Party of America

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Voter Registration



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Election Dates

Primary Election

August 24, 2010

7 am – 7 pm

General Election

November 2, 2010

7 am – 7 pm

***Early Voting begins 15 days prior
to primary and general***

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Election History Facts

Election Year	Election Day	Early Voting	Absentees Cast
2004	4,865,283	1,428,362	1,352,447
2006	3,385,239	796,331	750,762
2008	3,839,184	2,661,672	1,850,502

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The 2010 Ballot

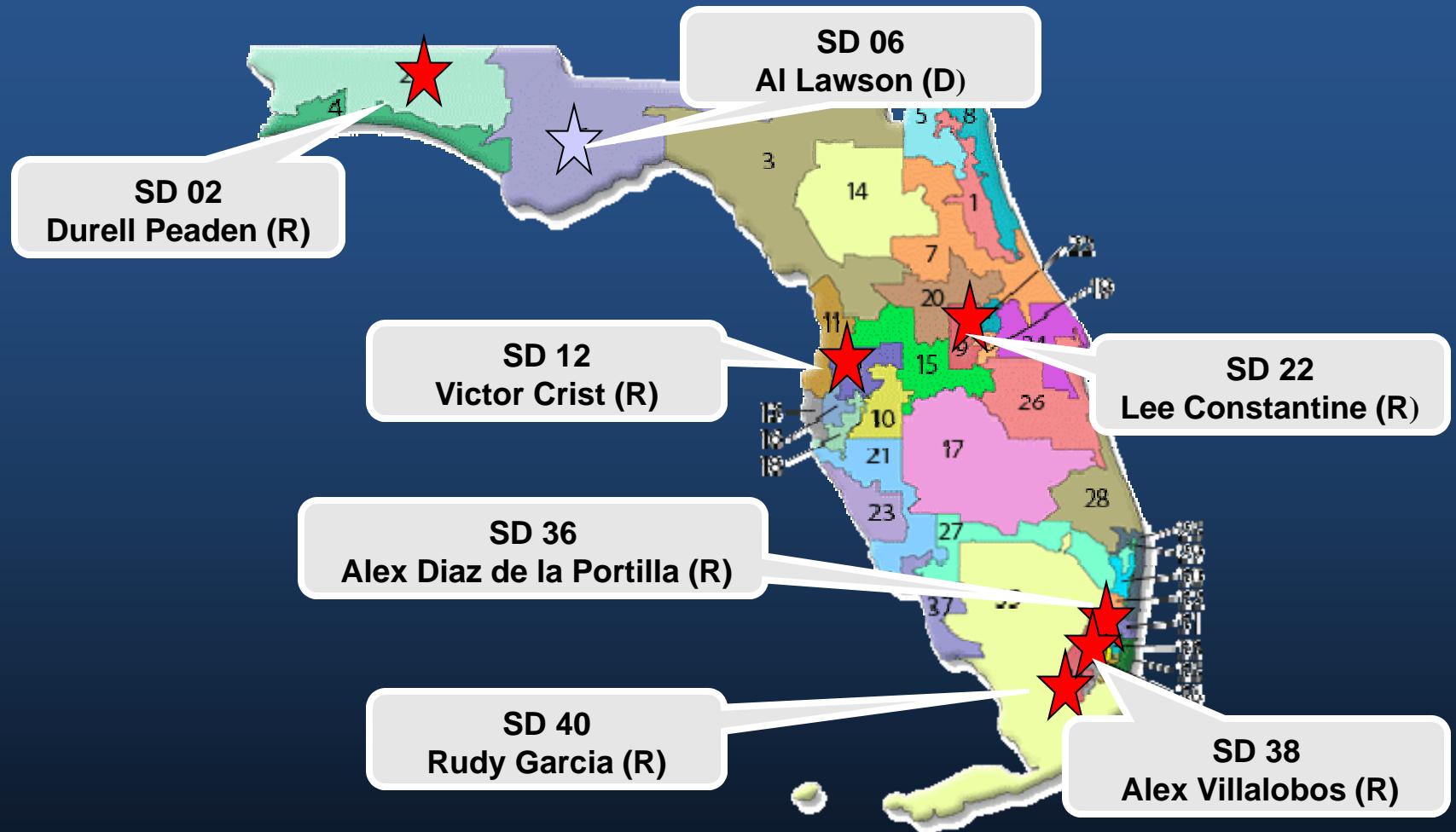
- 1. All Cabinet Positions (First time in over 120 years)**
 - Governor
 - Attorney General
 - Chief Financial Officer
 - Agriculture Commissioner
- 2. 1 US Senate Seat (Lemieux)**
- 3. All 25 Congressional**
- 4. 23 of 40 State Senate**
- 5. All 120 State House**
- 6. 9 Constitutional Amendments plus
One non-binding Amendment**

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Some 2010 Election Facts

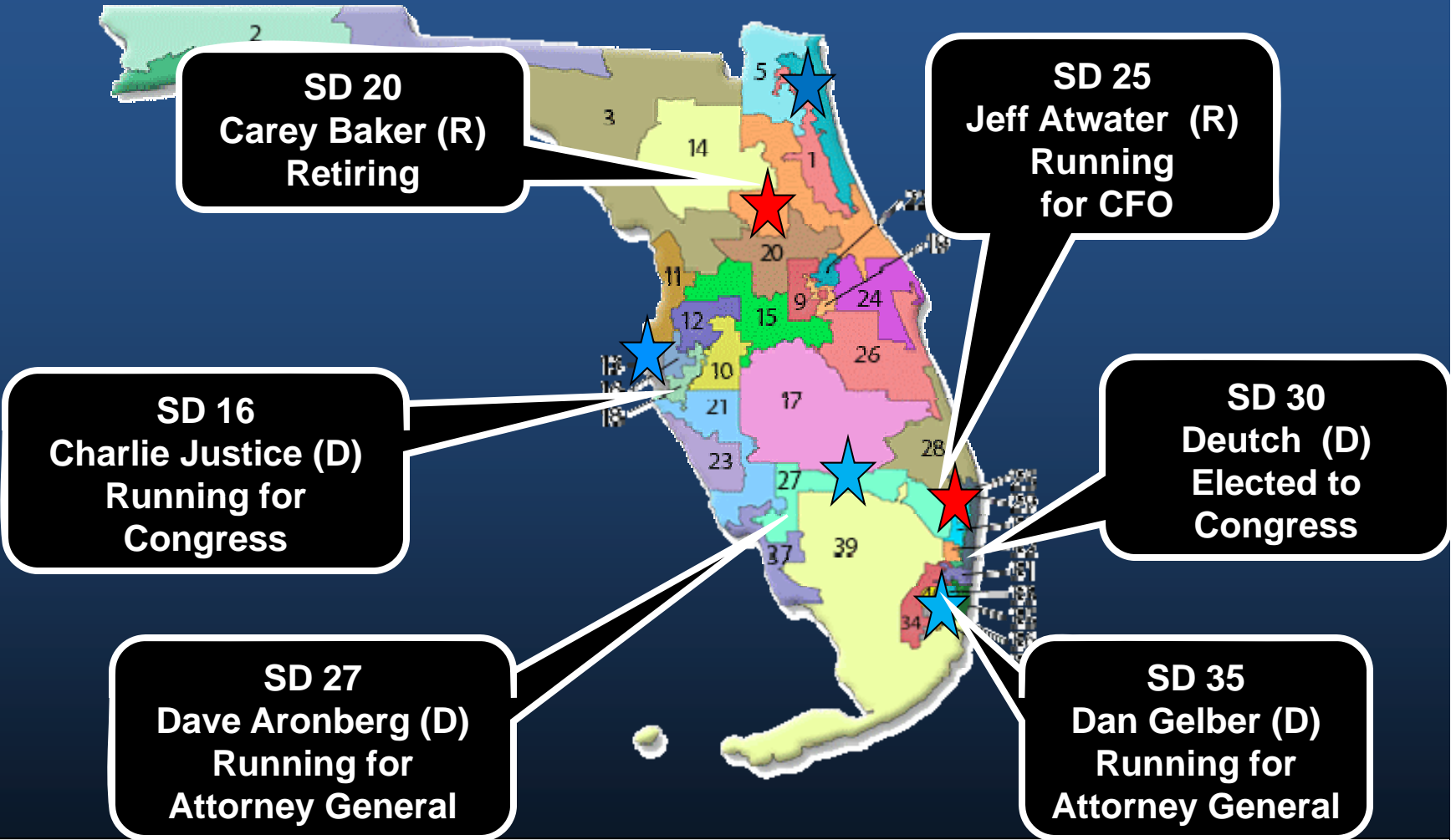
1. Senate – 60 = 29R; 16D; 10 Wri; 4 NPA; 1Tea
2. House – 323 = 160R; 110D; 10 Wri; 17 NPA; 15 Tea; 2 Libertarians
3. First Libertarian primary in Florida
4. Seven Open Primaries in House
5. Seven Senators elected without opposition – 5 incumbents – 2 candidates; 4R – 3D
6. 27 House members elected without opposition 17 R; 10 D; 26 incumbents; 1 candidate

Seven Senate Term Limited Districts -- 2010

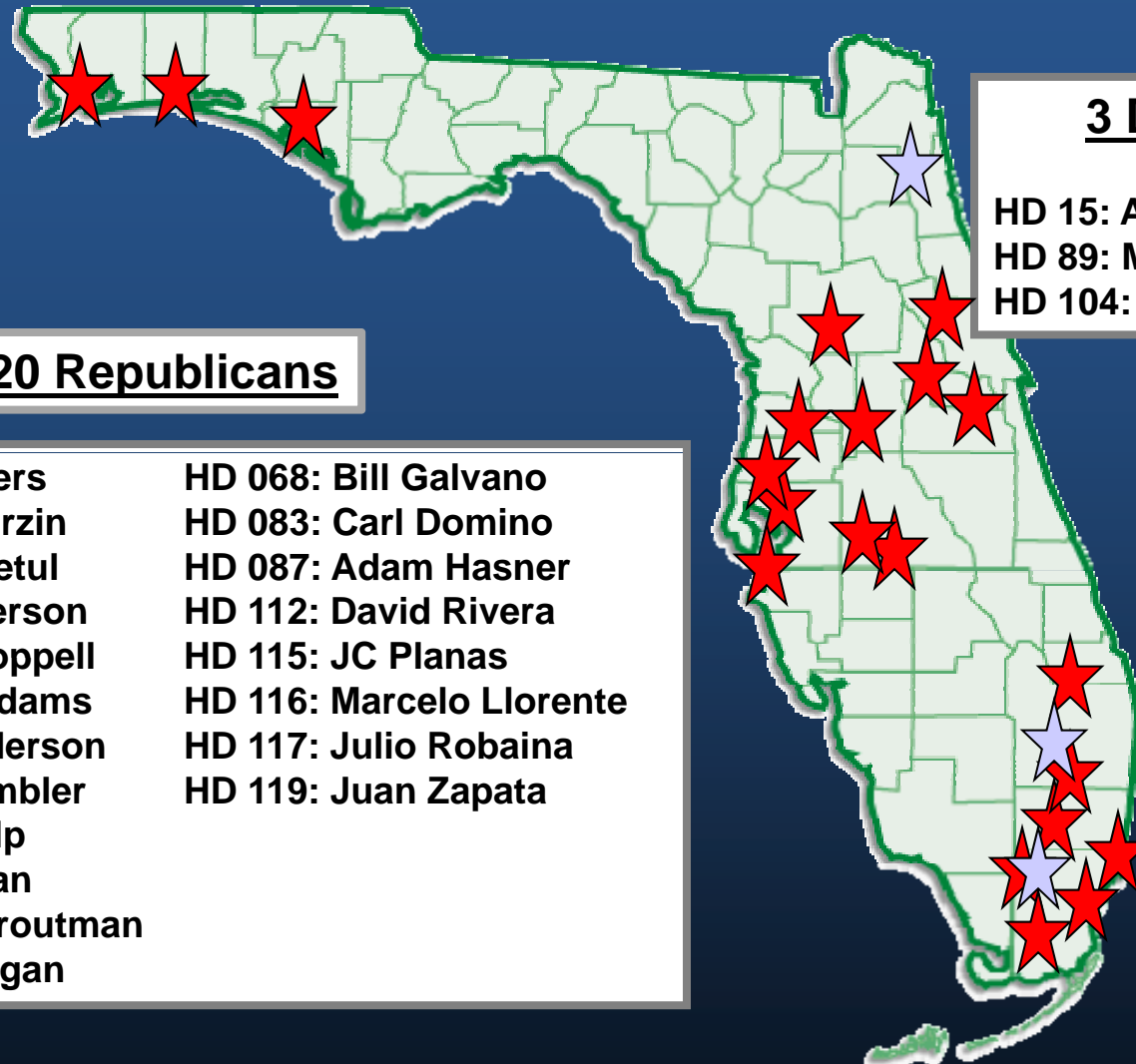


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Six Other Open Senate Districts



23 Florida House Term Limited Districts - 2010



20 Republicans

HD 001: Greg Evers	HD 068: Bill Galvano
HD 002: Dave Murzin	HD 083: Carl Domino
HD 022: Larry Cretul	HD 087: Adam Hasner
HD 026: Pat Patterson	HD 112: David Rivera
HD 029: Ralph Poppell	HD 115: JC Planas
HD 033: Sandy Adams	HD 116: Marcelo Llorente
HD 045: Tom Anderson	HD 117: Julio Robaina
HD 047: Kevin Ambler	HD 119: Juan Zapata
HD 057: Faye Culp	
HD 060: Ed Homan	
HD 066: Baxter Troutman	
HD 067: Ron Reagan	

3 Democrats

HD 15: Audrey Gibson
HD 89: Mary Brandenburg
HD 104: Yolly Roberson

10 Other Florida House OPEN Districts

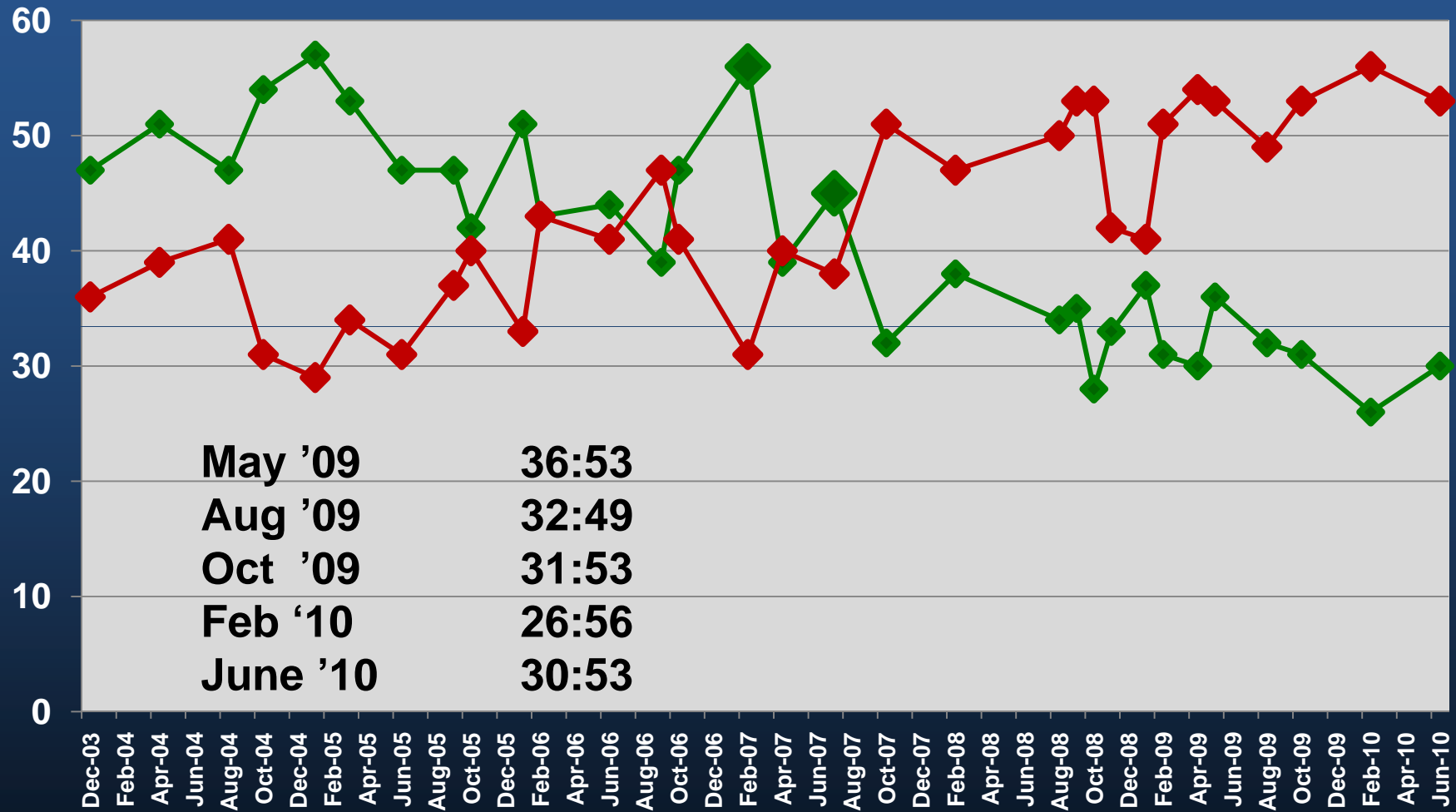


- | | |
|--------|---------------------|
| HD 024 | Kurt Kelly – R |
| HD 025 | Alan Hays – R |
| HD 073 | Nick Thompson – R |
| HD 076 | Tom Grady -- R |
| HD 078 | Kevin Radar – D |
| HD 086 | Maria Sachs – D |
| HD 090 | Kelly Skidmore – D |
| HD 091 | Ellyn Bogdanoff – R |
| HD 109 | James Bush – D |
| HD 114 | Anitere Flores – R |

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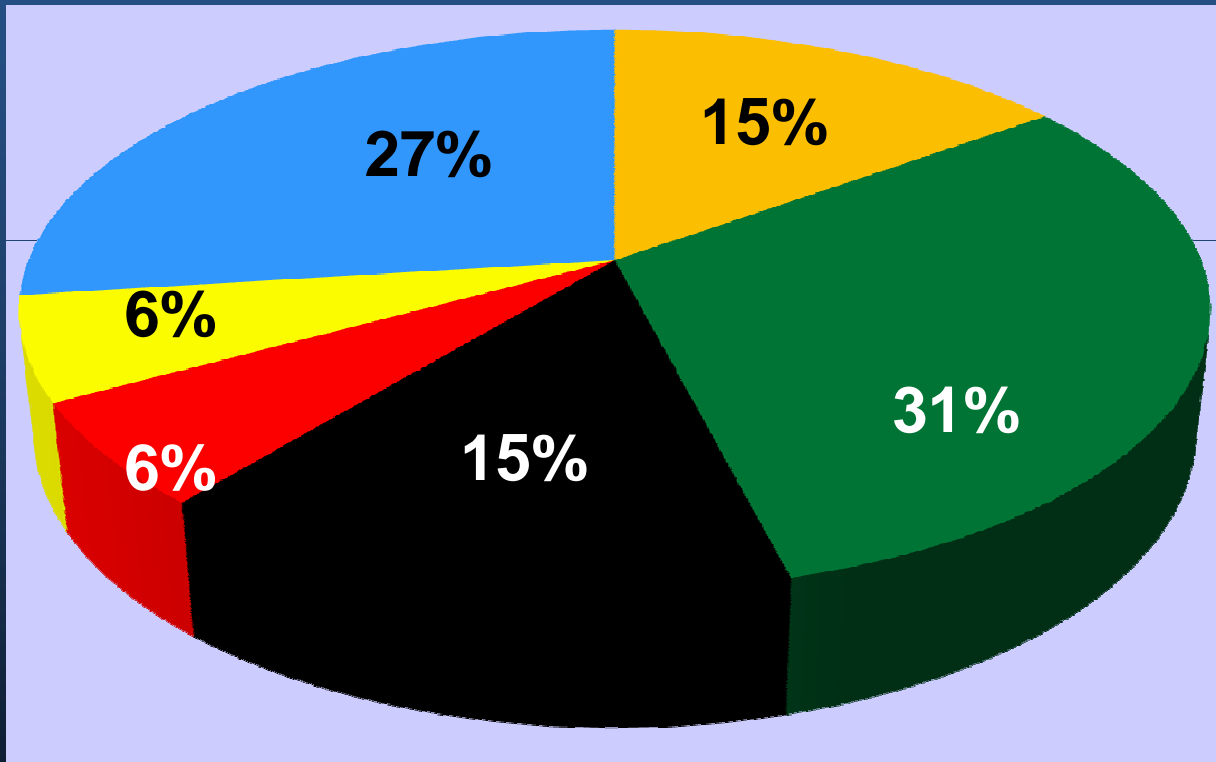
DIRECTION: RIGHT/WRONG



May '09 **36:53**
Aug '09 **32:49**
Oct '09 **31:53**
Feb '10 **26:56**
June '10 **30:53**

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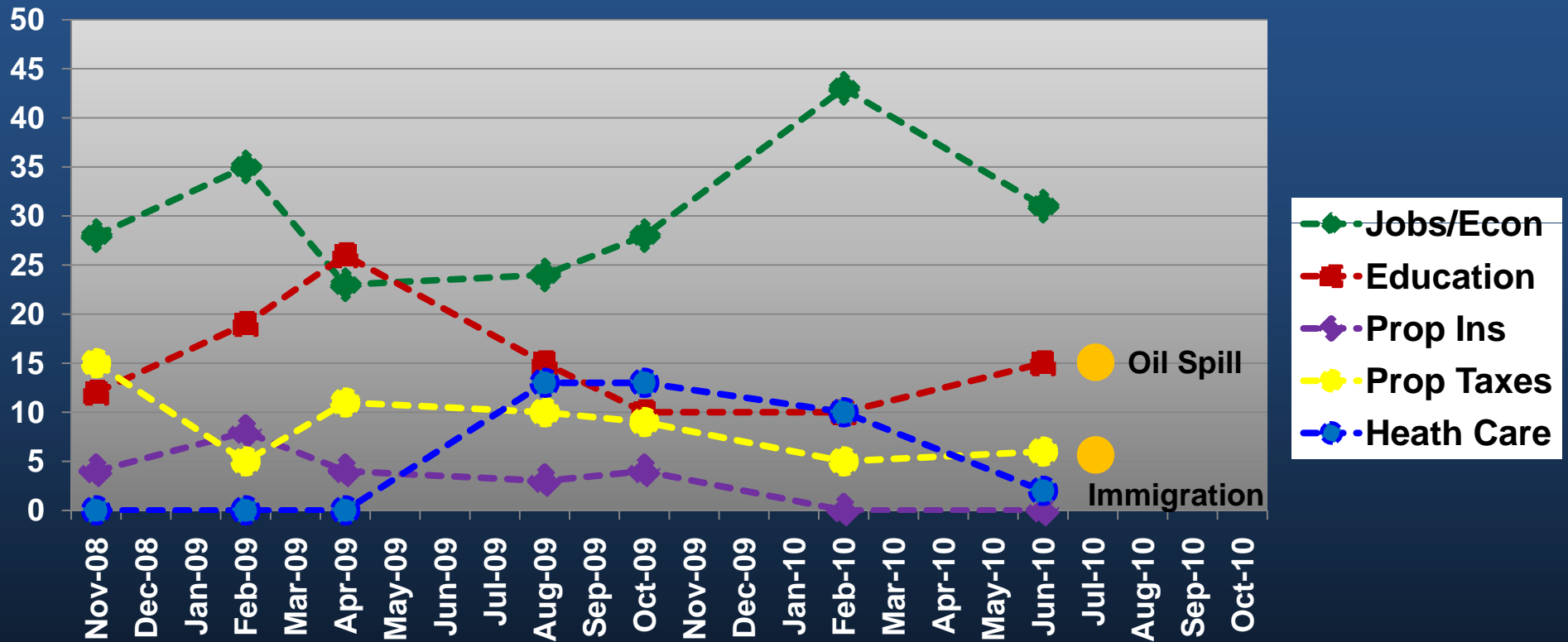
June 2010 – Voters' Concerns



- Education
- Jobs/Economy
- Oil Spill
- Prop Taxes
- Immigration
- All Other

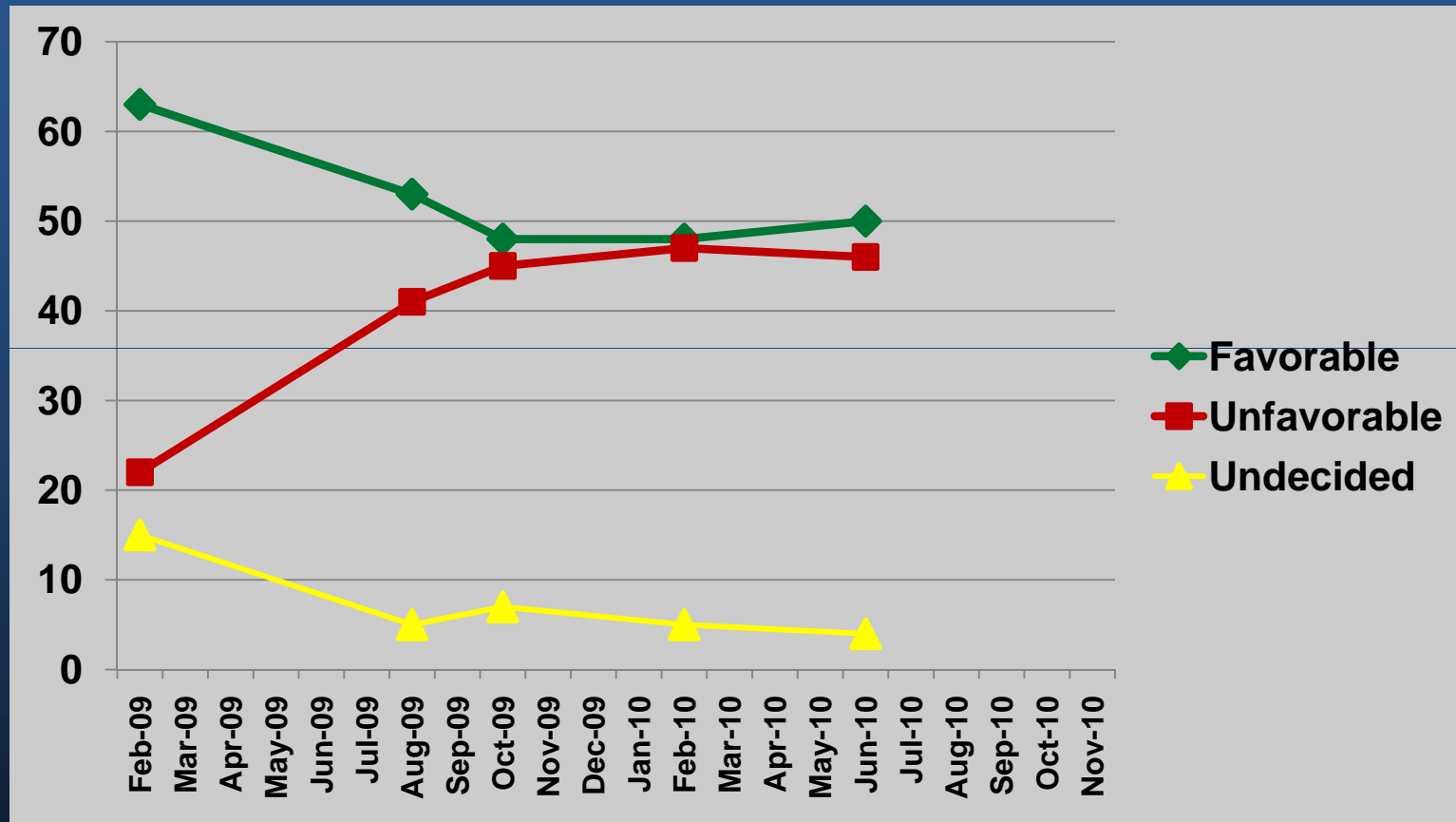
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What Voters are Saying...



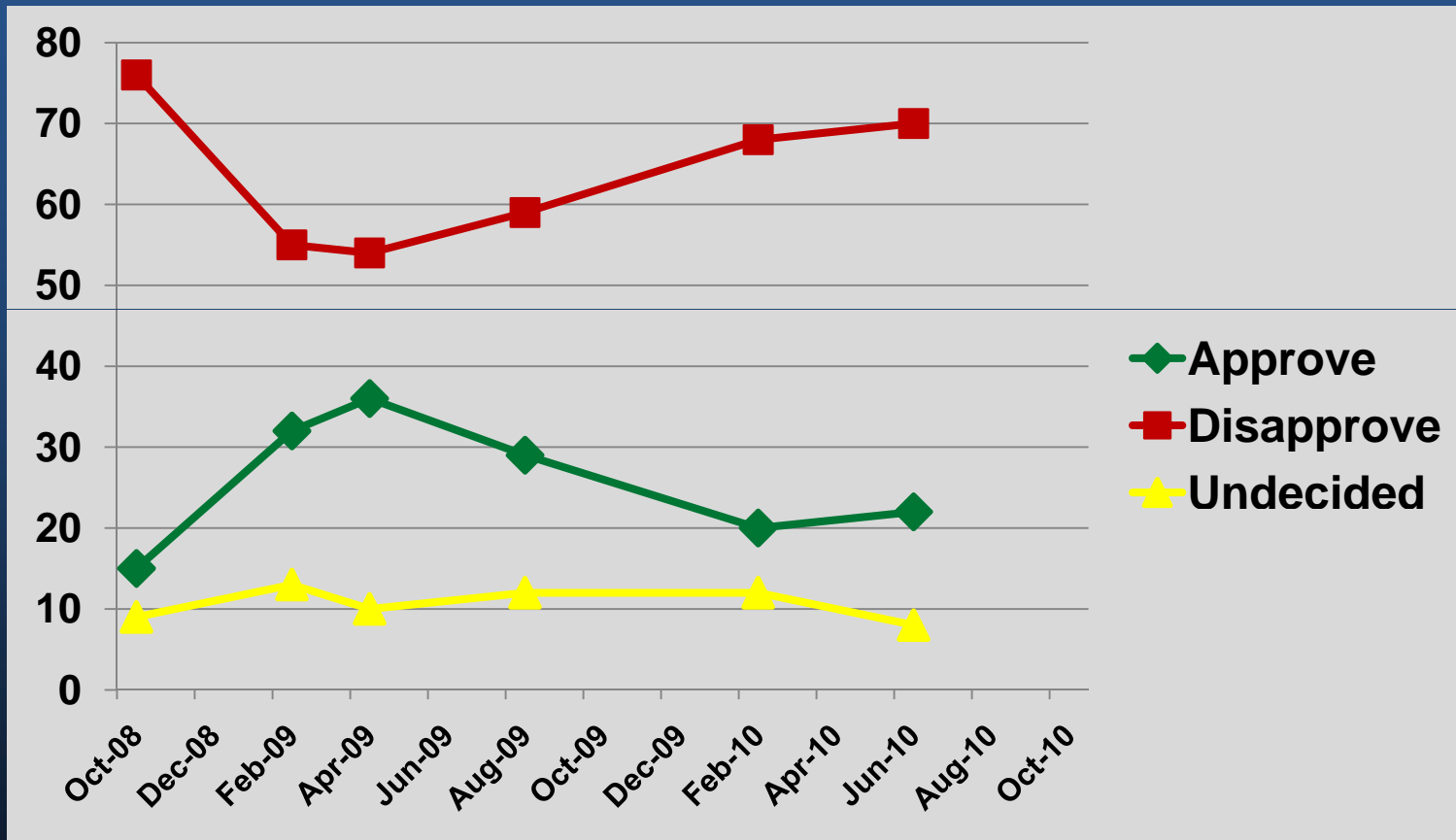
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Favorability - President



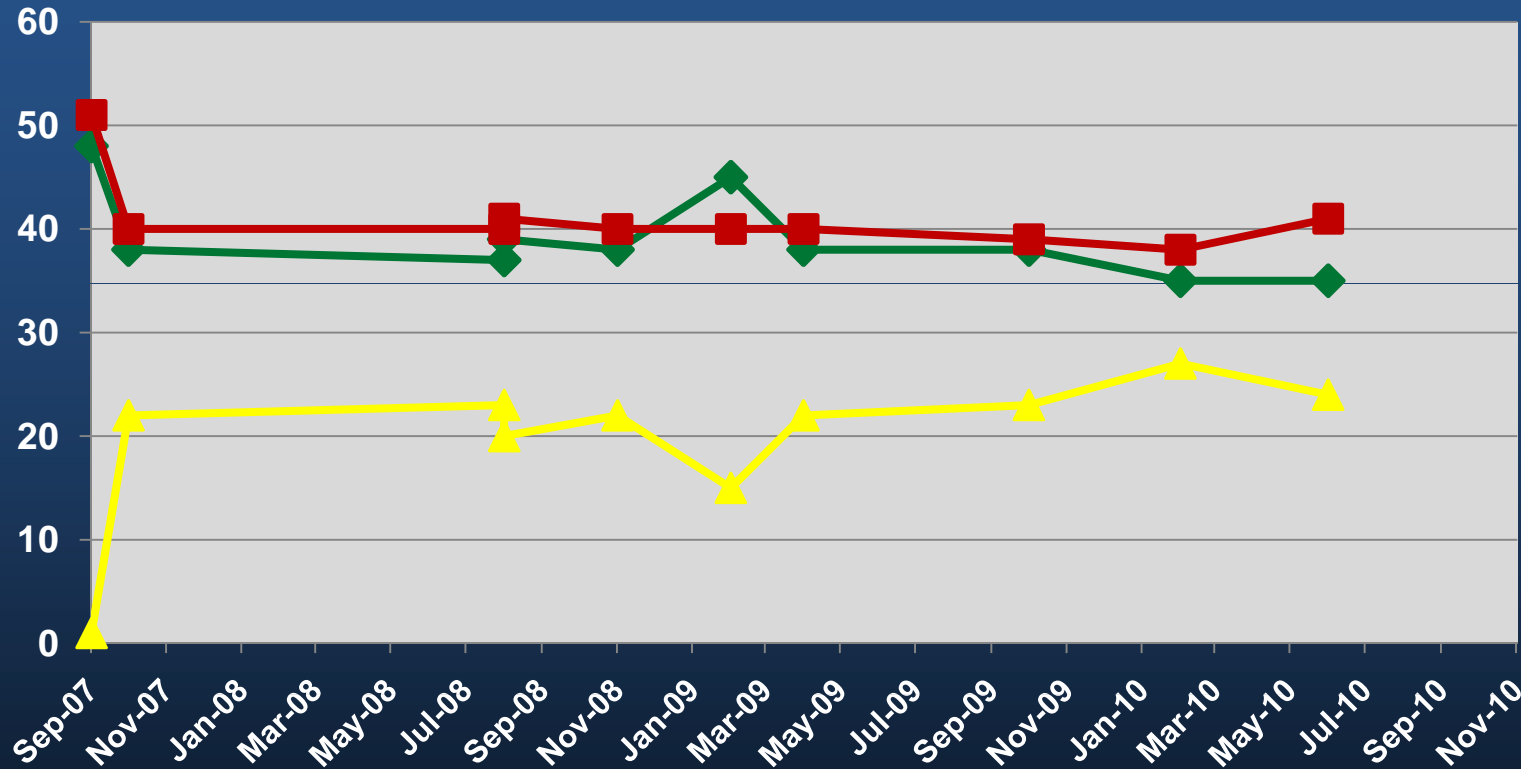
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Job Approval – U.S. Congress



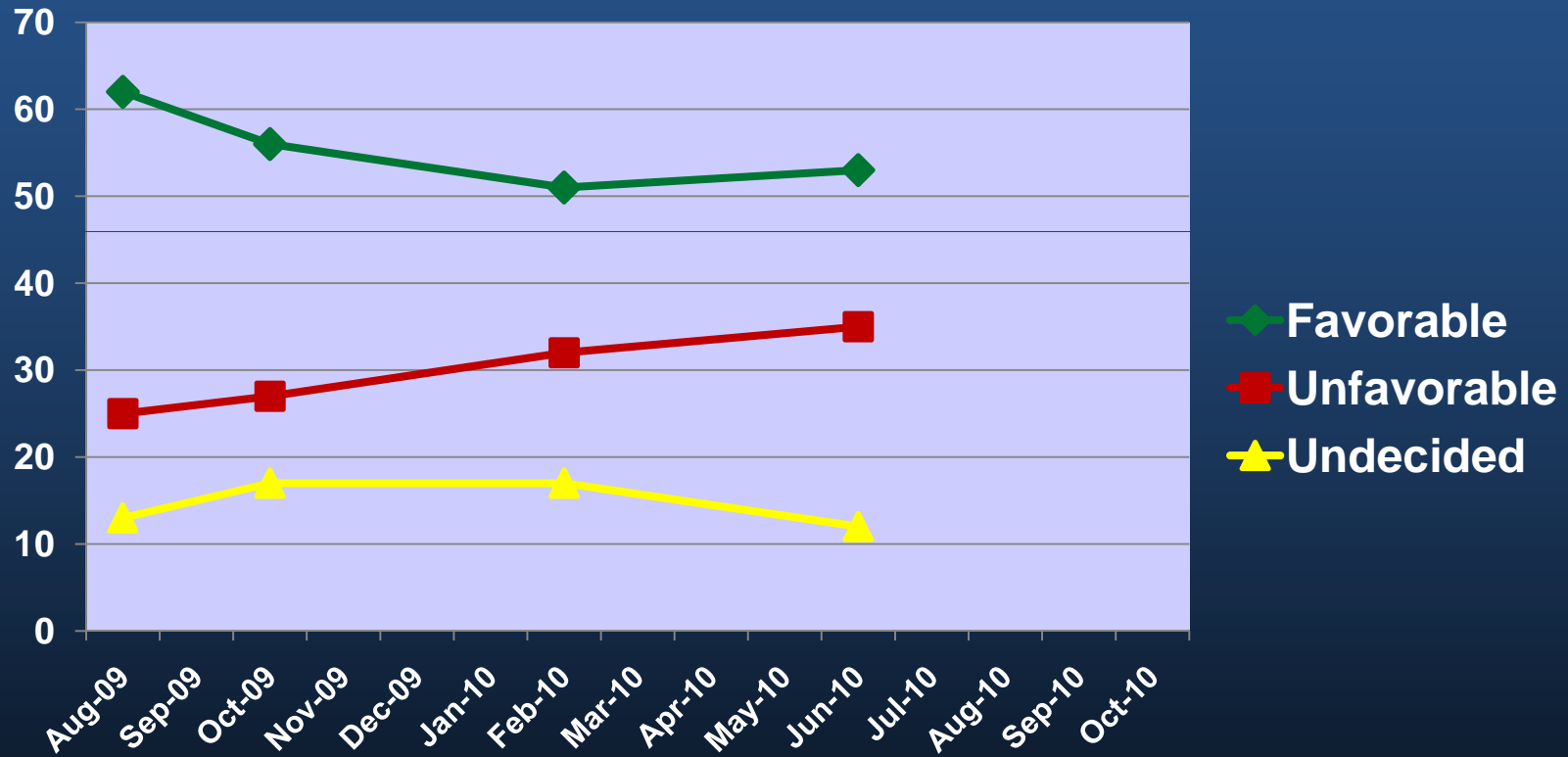
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Job Approval - Legislature



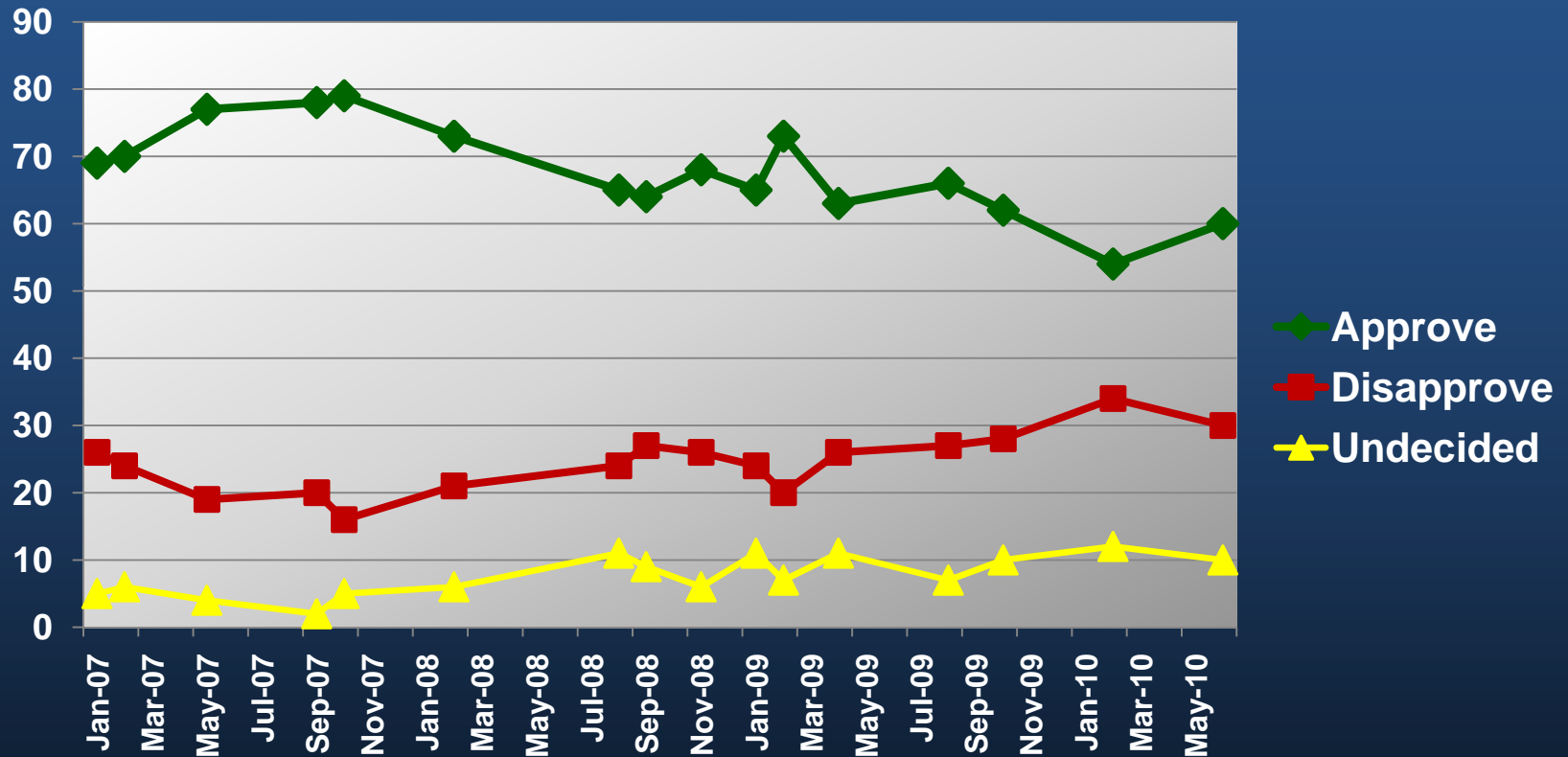
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Favorable/Unfavorable - Crist



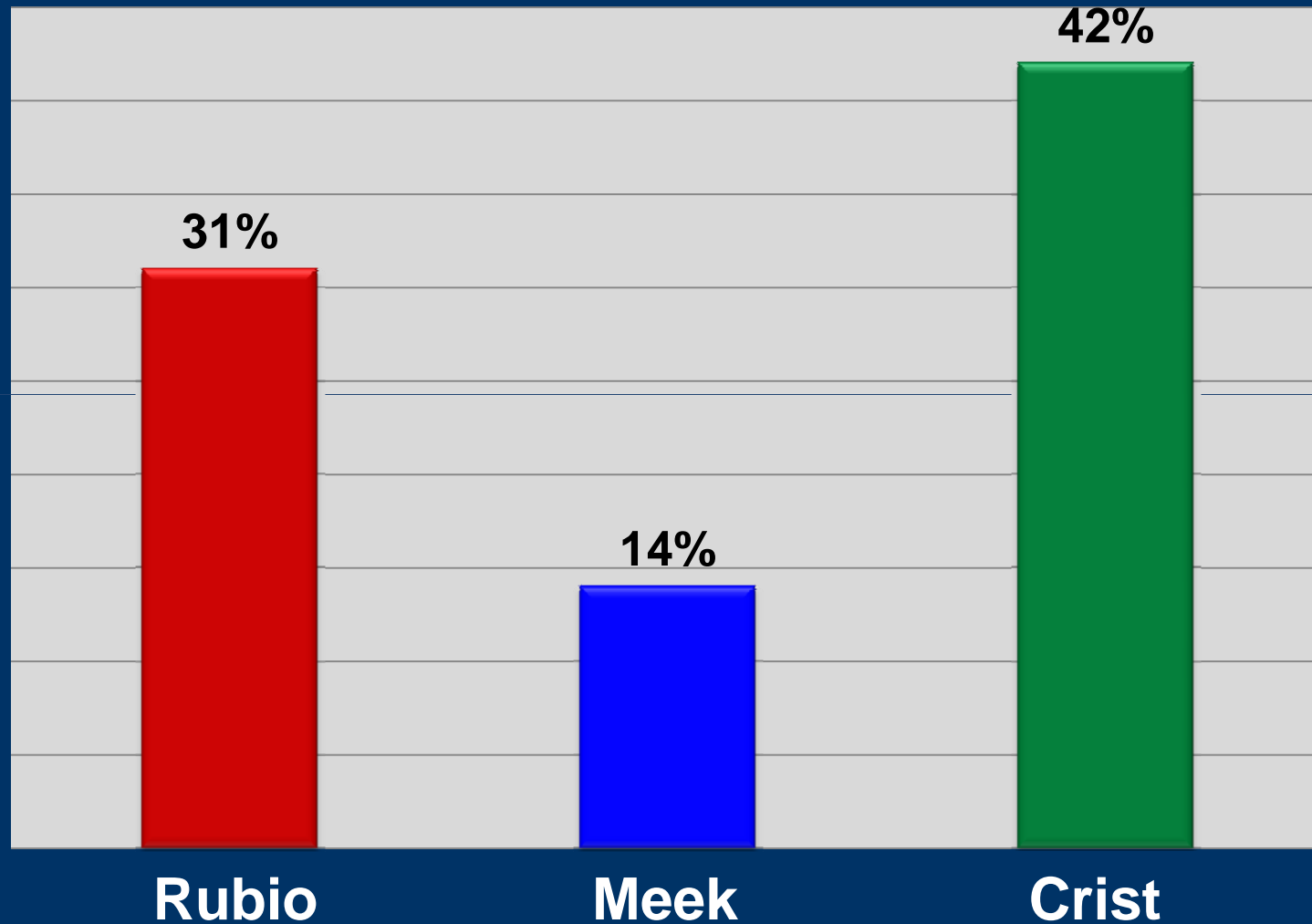
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Job Approval -- Governor Crist



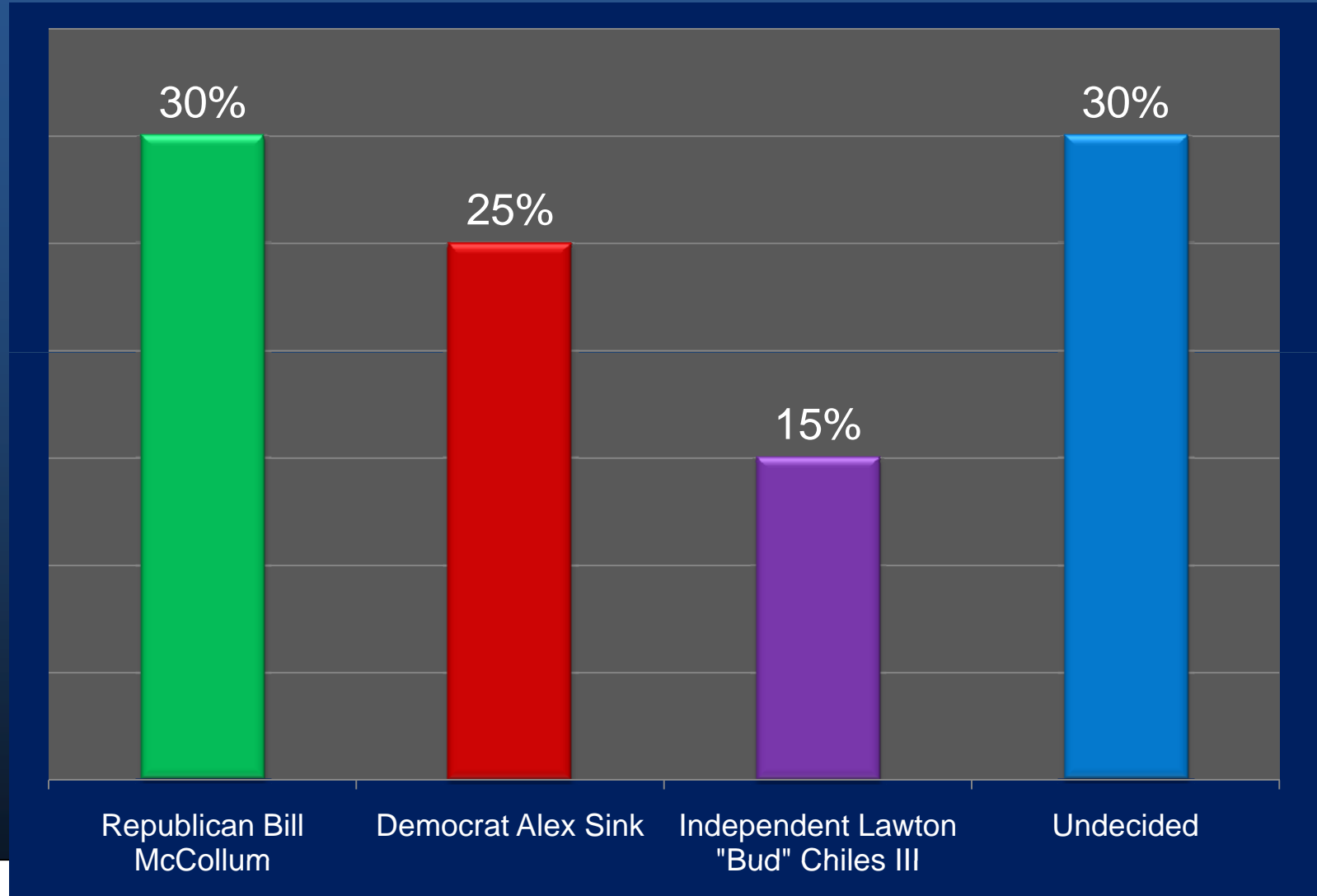
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U.S. Senate Race



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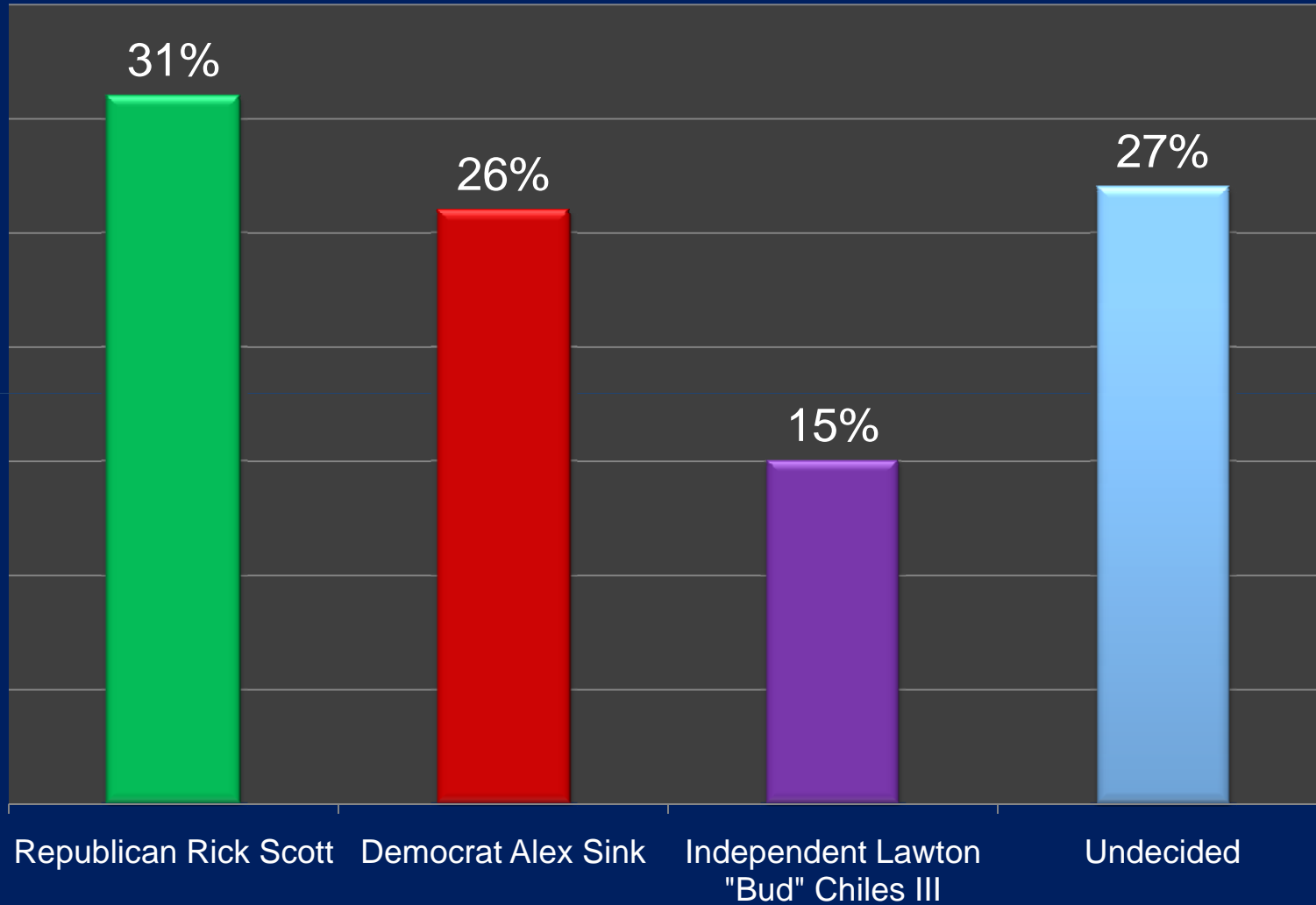
Governor's Race



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Amendment #1 - Repeal of Public Campaign Financing
37% Support / 30% Oppose / 33% Unsure

Amendment #2 - Tax Credit for Deployed Military Personnel
85% Support / 6% Oppose / 9% Unsure

Amendment #3 - Property Tax Limit for Non Homestead
Property
50% Support / 30% Oppose / 20% Unsure

Amendment #4 - Referenda required for adoption and
amendment
33% Support / 27% Oppose / 40% Unsure

Amendment #5 - Legislative Redistricting
45% Support / 21% Oppose / 34% Unsure

Amendment #6 - Congressional Redistricting
47% Support / 20% Oppose / 32% Unsure

Amendment #7 - Legislative and Congressional
Redistricting
47% Support / 19% Oppose / 34% Unsure

Amendment #8 - Revision of the class size requirements
55% Support / 23% Oppose / 22% Unsure

Amendment #9 - Health Care Services
43% Support / 17% Oppose / 40% Unsure

Nonbinding Referendum Balanced Federal Budget
68% Support / 24% Oppose / 9% Unsure

Possible Affects on Elections

- Does voter anger = high turnout or apathy?
- Younger voters vs older voters?
- Will Washington come to Florida?
- Pocketbook issues?
- Incumbency – help or hurt?
- Local issues?

- **FORECAST**

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mjohnson@flchamber.com



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