



## **MARIAN JOHNSON**

### ***Executive Director of the Florida Chamber Political Institute***

Marian Johnson is Vice President of Political Strategy for the Florida Chamber of Commerce. She also serves as the Executive Director of the Florida Chamber Political Institute, a unique research organization that provides vital detailed demographic and political analysis to its members.

Johnson, perhaps Florida's most seasoned political advisor, has been involved in an impressive number of presidential, state and local campaigns. Her budding career started in 1964 when as a high school senior, she volunteered for the "Barry Goldwater for President" campaign. Since then, she has gained experience in every facet of political operations, from campaigning to research and polling to administration.

Johnson has been involved with every presidential campaign from 1964 through 1984. Most notably, she served on Ronald Reagan's 1980 and 1984 presidential campaigns. In 1984, she coordinated massive voter contact efforts in eight southern states for President Reagan's reelection campaign.

From 1985 to 1992, Johnson served as Executive Director of the Florida Lawyers Action Group, the political action committee of The Academy of Florida Trial Lawyers.

Johnson returned to the political arena in December of 1993 where she created and managed Florida Business United, a research organization and the political arm of Associated Industries of Florida.

After taking the summer off to spend time with her grandkids, Johnson was recruited to join the Florida Chamber of Commerce.

Johnson and her husband maintain a residence in Panama City, Florida and in South Georgia. The couple have three children. They have two grandsons and two granddaughters.

*"Moving Florida Forward!"*

