



**BOB O'MALLEY**  
**Director of Central Florida Operations**  
**Ron Sachs Communications**

Bob O'Malley is an accredited public relations professional (APR) with strong ties to the Central Florida region.

With over 10 years of experience, Bob is recognized statewide as a leader in the public relations profession.

He previously served as Director of Public Affairs & Strategic Planning for a regional transportation planning agency, gaining valuable experience in government relations, legislative advocacy, media relations and public education initiatives.

A graduate of the University of Central Florida's College of Health and Public Affairs and the prestigious Kennedy School of Government, Bob has special interest and expertise in public policy at the state and local government level.

*"Moving Florida Forward!"*

