



**KEVIN W. BAKEWELL**  
***Senior Vice President***  
***AAA Auto Club South, Inc.***

Kevin Bakewell was born on November 17, 1957 in St. Petersburg, Florida. He is a graduate of the University of South Florida and holds a BA in Management.

Mr. Bakewell began his AAA career in 1975 with the St. Petersburg Motor Club where he progressed from a stock boy in Warehouse/Distribution, to a delivery boy in the Mailroom, to a Calltaker and Dispatcher in Emergency Road Service, and finally to the Traffic Safety Education Department of which he was appointed Director in 1981. In conjunction with the St. Petersburg Motor Club's merger with the Tampa-based Peninsula Motor Club in 1986, Mr. Bakewell was appointed Director of Traffic Safety & Public Relations. He was promoted to Director of Public & Government Affairs in 1990 and elevated to the position of Managing Director in 1991.

In 1992, Mr. Bakewell was promoted to Vice President, Public & Government Relations and then to Senior Vice President in February 2002. He was elected to the Club's Board of Directors in May of 2002 and has been subsequently reelected and currently serves as Corporate Secretary for AAA Auto Club South, Inc. and its subsidiary corporations.

Mr. Bakewell currently serves on statewide boards for the Florida Chamber of Commerce; Prevent Blindness Florida; Volunteer Florida Foundation; Florida TaxWatch; and Florida House, the Sunshine State's "embassy" and hospitality home in Washington, DC. He is an accredited member of the Public Relations Society of America, a registered lobbyist for AAA Auto Club South and a member of AAA's national Public Affairs Committee which sets national policy for the nearly 50 million member organization.

Mr. Bakewell and his wife, Debbie, have two grown daughters (Jennifer and Laura), a son (Michael), and a Yellow Lab named "Buddy." They reside in Largo, Florida.

*"Keeping Florida Moving!"*

