



Transportation "Saves" Time – FUND IT!

If we want to reach people concerning the importance of transportation, all we need to do is remind folks of the worsening traffic congestion they themselves deal with on a regular basis. In a survey done earlier this year, **getting caught in traffic was rated the #1 most hated item...** ranking higher than visiting the dentist or even going shopping on the busiest day of the year!

According to the 2003 Urban Mobility Report, published by the Texas Transportation Institute (TTI) at Texas A&M University:

- Traffic congestion levels in 75 urban areas have increased costing these communities \$69.5 billion each year in lost productivity and wasted fuel.
- Florida had the most congested cities in the top 58 urban areas (8).
- Amazingly, **Orlando drivers actually waste more time in traffic than do New York City drivers!**
- The eight Florida areas with the worst traffic congestion are:
 - Miami-Hialeah
 - Ft. Lauderdale-Hollywood-Pompano Beach
 - Orlando
 - Tampa-St. Petersburg-Clearwater
 - West Palm Beach-Boca Raton-Delray Beach
 - Fort Myers-Cape Coral
 - Jacksonville, and
 - Pensacola

If you really think about it, **congestion "robs us" of our most precious possession -- our TIME.** Don't forget, TIME is a "non-renewable" resource. Once it's wasted sitting in traffic instead of being used with family, friends or coworkers, it's gone forever! That's why we at FBT will continue to focus on the positive role transportation plays in saving lives, time, money, and jobs through the new "**Transportation Saves...**" campaign. And why we need to FUND IT in the 2005 Legislative Session!

FBT – Your "Voice" for Transportation!

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